



Participating
Rotary Clubs in
NSW, QLD, SA,
TAS & WA

Suncorp CTP now a major sponsor of RYDA

RYDA Australia is pleased to announce that it has secured Suncorp CTP as a major sponsor of the RYDA Program in Queensland. This sponsorship will help some 10,000 Queensland school students participate in the RYDA program in 2010.

RYDA Australia Director of Program Development Greg Rappo said that RYDA was proud to be associated with Suncorp in Queensland.

“Their support combined with the fantastic efforts of Rotary Clubs and Districts in Queensland will help ensure that when young people begin driving, they have already received the best road safety education possible.

I encourage all Rotary Clubs across Queensland to ensure the secondary schools in their area know of the RYDA program and have the opportunity to get involved.”

Suncorp Executive General Manager CTP Portfolio and Claims Neil Singleton said “If Suncorp and RYDA Australia can save one life with this education program, then it is money well spent. Every day we read newspaper reports on the number of young lives that are lost on Queensland roads and as the state’s leading CTP provider, we are well aware of the devastating impact that car accidents could have on Queensland families.”

The RYDA program has only been operating in Queensland since mid 2008 and has been recognised as an award winning program by Queensland University of Technology’s Centre for Accident Research and Road Safety (CARRS-Q) and the RACQ. To date over 4000 Queensland secondary school students have participated in the program.

Thanks to Suncorp’s sponsorship RYDA Australia will be offering the program to Queensland students at 50% of the usual \$15 charge making it even more affordable, particularly in these tougher economic times.

About RYDA

The RYDA Program is a road safety education program aimed at reducing death and injury amongst young people on Australia roads. The program targets 16-17 year olds (year 11 students generally) just before or as they are about to obtain their learner licence.

RYDA aims to equip these young people with the knowledge to stay safe on Australian roads. RYDA focuses on attitude and awareness of young people as drivers and passengers, with the theme **My Life – My Choices**.

RYDA is a community – based initiative of Rotary Clubs, partnering those organisations in our community that have a responsibility for, or an interest in road safety for youth. It has been developed in

consultation with relevant government departments and is designed to complement and supplement the school curriculum and government road safety messages.

The one day RYDA program includes six sessions that are designed to be interactive and cover a broad range of topics including **hazard perception, stopping distances, safe celebrating** and fatigue plus **Police** talking to them about Choices - all aimed at influencing the attitude of young people before they get behind the wheel of a car. On Average 150 to 180 students participate in each RYDA day.

The RYDA program has now spread across 15 Rotary Districts in Australia with over 130,000 having participated in the program since inception. This success is thanks to the efforts of hundreds of Rotary clubs and many thousands of Rotarians who have given their time and resources to help arrange and manage this life saving program.

How can you help?

Whilst the program is delivered by road safety experts, it relies on Rotarian volunteers and support to help organise and manage RYDA days when they happen in your location.

Club Support

The program is funded by a nominal charge to students and sponsorship provided by business, local and state governments. Additionally, clubs may choose to support the program annually by making a direct cash donation to the RYDA Program in their District.

Program Guides

For each RYDA day students are divided into six groups and participate in the six sessions that make up the program. Each group is accompanied by a teacher from the school to maintain discipline and a Rotarian volunteer to lead the groups from session to session. Rotarians sit in on each session and experience the day with their student group. This experience not only gives Rotarians an excellent introduction to students from their community but provides many with road safety tips.

Contact RYDA Australia's Queensland Operations Manager, Michael Cullen for more information and to ensure your Club (or District) and local secondary schools are involved.

More information about RYDA can be found at www.ryda.org.au

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